FOURTEEN OF YOU HAVE TO SAY YES.

Terracecast's bid for the Meridian Premier League's global media rights, 2028 to 2038. Ten seasons, 190 territories, one guaranteed number. Every owner's share is on this page, and so is the count.

WHOSE CAMERA ARE YOU ON?

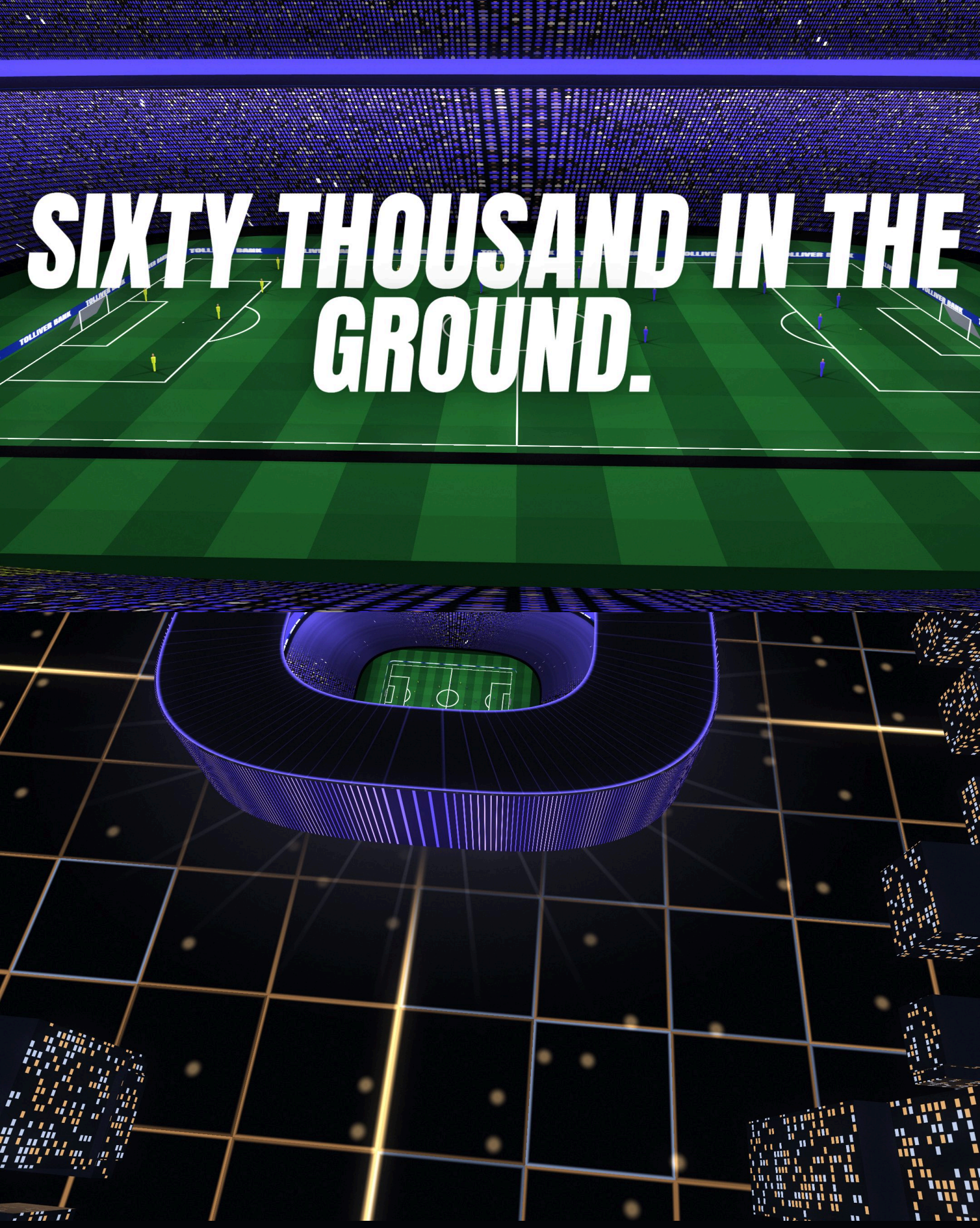
Commissioner | Club owner | Players' union | Sponsor | Regional partner

Pick a camera and we'll cut only to what you need. Or scroll, and you'll get the full match.

Kick off *Pitch to orbit, 25 seconds*



ONE MATCH.


SIXTY THOUSAND IN THE GROUND.



CARVE THE WORLD. COUNT THE VOTES.

Fifteen blocs. Each one goes to us alone, shared with a free-to-air partner, or to a local partner outright. The biggest check isn't the biggest payout, because every viewer you lose comes back out of your sponsor deals.

Our bid	Sell it all to us	Keep it all local

Guaranteed, ten seasons

$15.24B

Live, all games, a match week

142.4M

To the clubs, average season

$2,136M

Rights $1,524M, sponsors $612M

This is our bid. Averaged over ten seasons, rights and sponsors together send the clubs $606M a season more than today, and 46 million more people watch.

	Terracecast only	Shared, free game of the week	Local partner
UK and Ireland	$720M	$620M	$440M
Western Europe	$245M	$210M	$150M
Nordics	$46M	$33M	$30M
Central and Eastern Europe	$38M	$27M	$24M
Russia and Central Asia	$12M	$10M	$9M
Middle East and North Africa	$112M	$98M	$72M
Sub-Saharan Africa	$28M	$33M	$26M
South Asia	$86M	$76M	$52M
Greater China	No	$46M	$34M
Japan and Korea	$68M	$57M	$44M
Southeast Asia	$76M	$66M	$50M
Australia and Pacific	$34M	$28M	$20M
United States and Canada	$148M	$120M	$88M
Mexico, Central America, Caribbean	$36M	$31M	$24M
South America	$44M	$38M	$28M

EIGHTEEN OWNERS. EIGHTEEN NUMBERS.

The split is yours. We've set out what each club gets under any split, against what we think that owner needs to say yes. Those walk-away numbers are our read of the accounts and what's been said in public. If we've got yours wrong, tell us. We found a split that gets you to 17, and it's on these sliders.



15 yes, 3 no, and you need 14

Shared equally — 50 percent

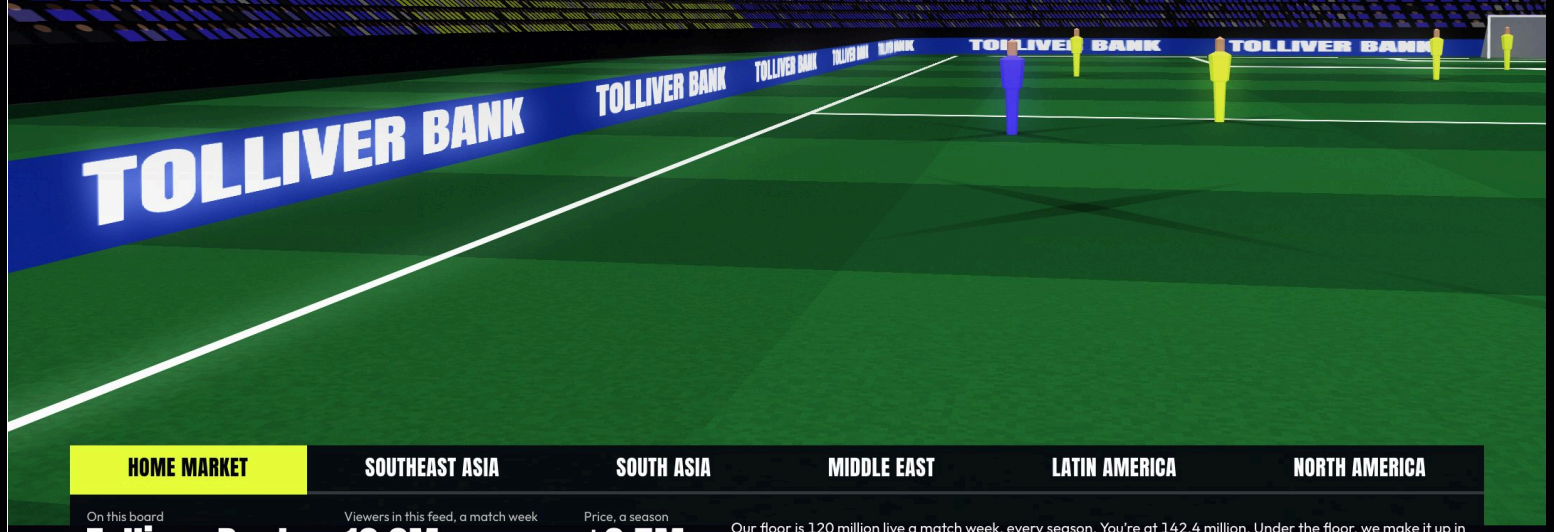
The rest, by league finish against TV picks — 50 to 50

Back to the league's current split

Club, by last season's finish	Now	This bid, average season	Walk-away	
1. Caddon United	$127M	$177M	$182M	NO
2. Dunmere City	$121M	$168M	$166M	YES
3. Eastfold Athletic	$115M	$160M	$155M	YES
4. Ravensby	$109M	$152M	$148M	YES
5. Varnholm	$101M	$140M	$136M	YES
6. Brennock Rovers	$96M	$135M	$130M	YES
7. Cawdor Vale	$92M	$129M	$125M	YES
8. Halsey Forest	$88M	$123M	$120M	YES
9. Ossmere	$84M	$117M	$114M	YES
10. Fenwold City	$80M	$111M	$108M	YES
11. Craigmere Athletic	$76M	$106M	$103M	YES
12. Wystan Albion	$73M	$103M	$100M	YES
13. Pemberlow Town	$69M	$97M	$94M	YES
14. Rushcombe United	$67M	$94M	$91M	YES
15. Hexworth Town	$63M	$88M	$85M	YES
16. Wendleby Town	$61M	$85M	$82M	YES
17. Cobbleton Rovers	$57M	$79M	$81M	NO
18. Gladwick Town	$52M	$73M	$76M	NO

SAME MATCH. DIFFERENT BOARDS.

The boards around this pitch are virtual in every feed outside the home market. One physical board becomes six regional ones, sold separately. Pick a feed, and look down at the touchline.



HOME MARKET	SOUTHEAST ASIA	SOUTH ASIA	MIDDLE EAST	LATIN AMERICA	NORTH AMERICA

On this board
Tolliver Bank

Viewers in this feed, a match week
16.0M

Price, a season
$9.5M

Our floor is 120 million live a match week, every season. You're at 142.4 million. Under the floor, we make it up in free inventory at our cost.

MOVE THE KICK-OFF. SEE WHO WAKES UP.

Every broadcaster wants your members on at their prime time. Yellow is where it's prime time right now. Drag the globe to move the sun, and read what it costs in sleep, in the stands and in your rest days.

12:30

Saturday kick-off, home time

Live for this match	In prime time	Asleep
54.1M	19.0M	0.0M

The sweet spot for the world. Asia is in its evening, Europe has its lunch, the Americas are up. Inside the rest rule, this is where we'd put the top pick.

WHAT YOUR MEMBERS GET

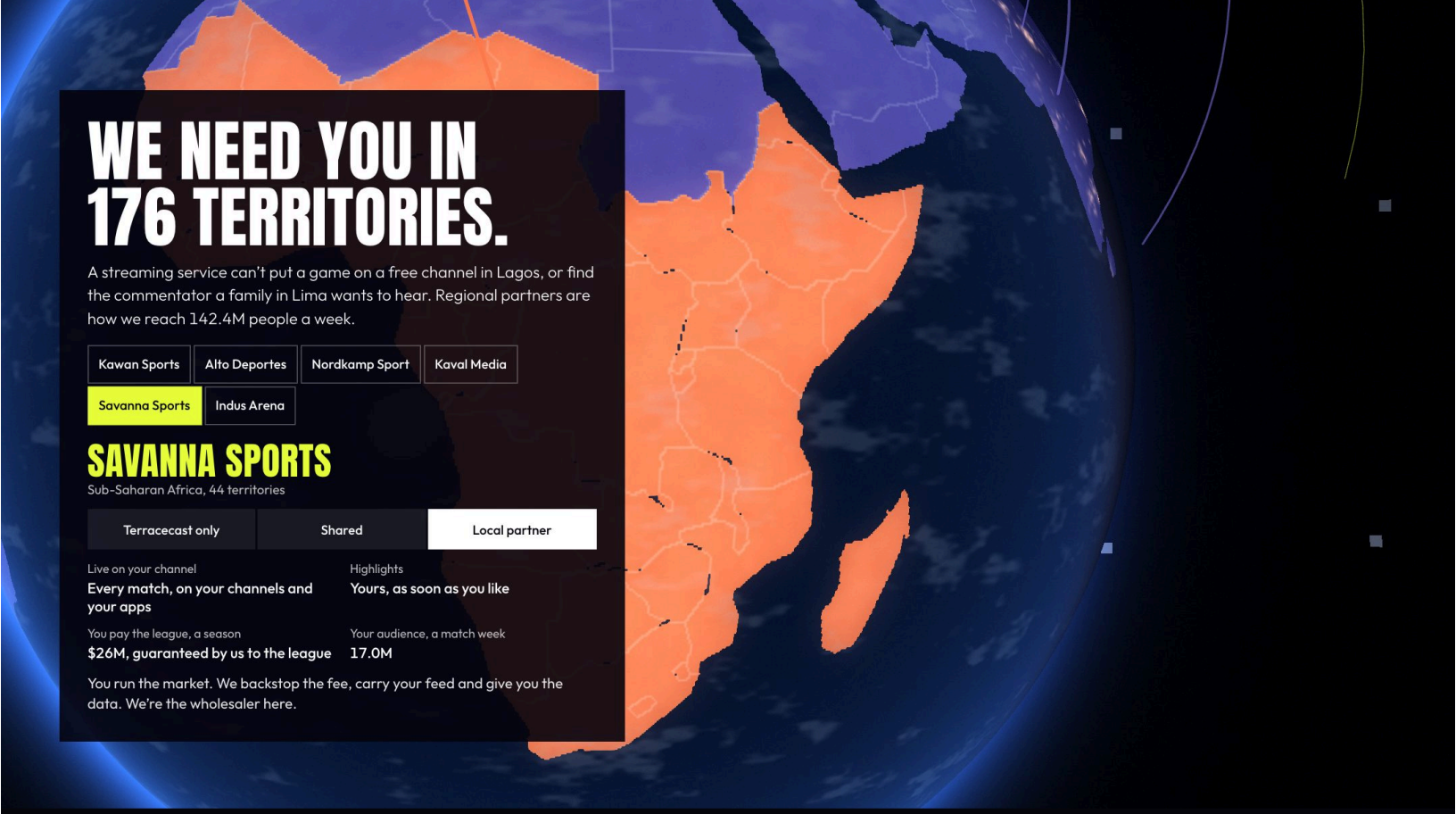
$983M a season, up from **$704M**

That's the 46 percent player share of central money, about **$2.18M** per squad player against $1.56M now. It moves with every carve on the map.

- No 12:30 kick-off within 68 hours of a midweek away match, written into the TV picks.
- No overseas league round. We didn't ask for one, and we won't.
- Tracking data only with your sign-off, and half of the $9M a season license goes straight to your members' fund.

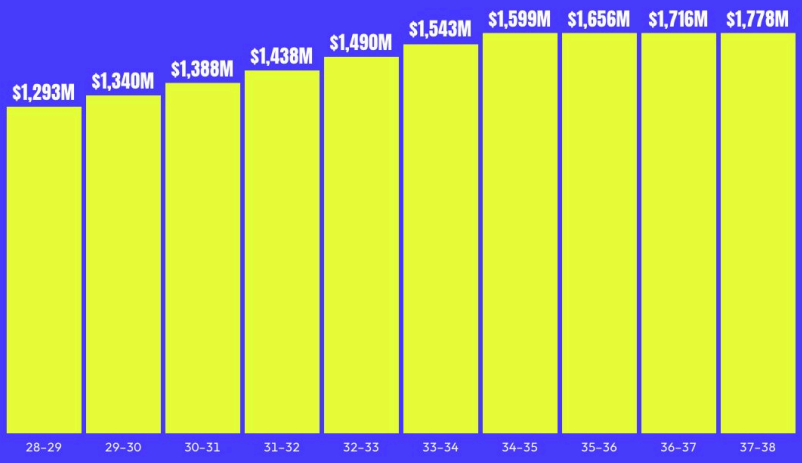

ONE SATURDAY, AROUND THE SUN.
12:19
Home time
Morning in the home market. It's already evening in Jakarta.
Live right now
Between games
Watched so far today
0M


ONE SATURDAY, AROUND THE SUN.
21:27
Home time
20:00. The late game, for North and South America.
Live right now
8M
Watched so far today
80M


WE NEED YOU IN 176 TERRITORIES.
A streaming service can't put a game on a free channel in Lagos, or find the commentator a family in Lima wants to hear. Regional partners are how we reach 142.4M people a week.
Kawan Sports
Alto Deportes
Nordkamp Sport
Kaval Media
Savanna Sports
Indus Arena
SAVANNA SPORTS
Sub-Saharan Africa, 44 territories
Terracecast only
Shared
Local partner
Live on your channel
Every match, on your channels and your apps
Highlights
Yours, as soon as you like
You pay the league, a season
$26M, guaranteed by us to the league
Your audience, a match week
17.0M
You run the market. We backstop the fee, carry your feed and give you the data. We're the wholesaler here.

$15.24B. TEN SEASONS. GUARANTEED.

Paid in four installments a season, in the season, by Terracecast and backed by a parent guarantee. The guarantee doesn't move if subscribers come in low. If they come in high, past 38 million, 12 percent of the revenue above that comes back to you.



WHAT YOU CAN ADD OR LEAVE OUT.

We'd take the series and the data license, and we'd let you shop the women's rights first. They're worth more on their own than most people think.

- ☐ **Women's league, every territory** — +$38M a season
  Every match, on the same terms. Drop it and the women's rights stay with the league to sell on their own, which is a real option.
- ☐ **A ten-part series each season** — +$6M a season
  Our crew inside two clubs a year. Drop it and you keep the access for someone else. We'd take it, because it's how a fan in Jakarta picks a club.
- ☐ **Player tracking data license** — +$9M a season
  Tracking data for broadcast graphics only, with the union's sign-off, and half the fee goes to the members' fund. Drop it and the graphics get simpler.
- ☐ **Second division highlights** — +$12M a season
  Highlights within two hours of full time. Drop it and the second division keeps its own deal, and we'd understand.

WHAT WE WON'T BUY

The 38 of 306 home-market matches that stay on free television. Those aren't for sale to anyone, and a bid that prices them is a bid your lawyers will have to unpick.

THE TERMS, IN PLAIN WORDS.

Term. Ten seasons, August 2028 to May 2038. No automatic renewal, and no matching right for us.

Money. Guaranteed, in four installments a season, starting at $1,293M and rising 3.6 percent a year.

Security. A parent guarantee for the full term. If we miss an installment by 30 days, the rights come back to you.

Free games. A free game of the week in every shared bloc. Partners keep their own ad sales on it.

Reach floor. Sponsors pay less for fewer viewers at any level. Under 120 million a match week in any season, we also give them free inventory, at our cost.

Schedule. The league sets kick-offs. We pick in the order agreed, inside the union's rest rules.

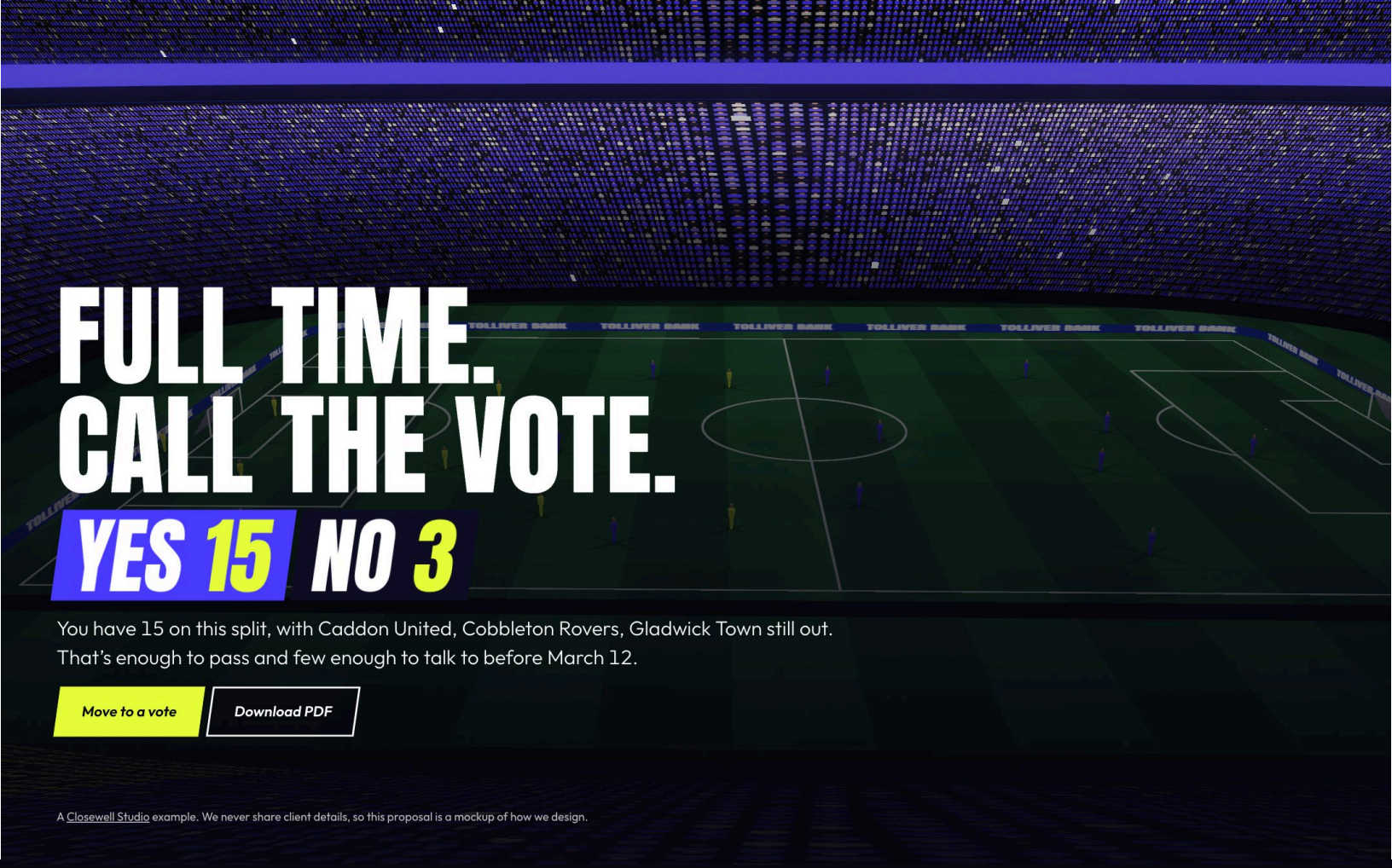
Data. Fans' viewing data is shared with the league, by club, every month.

WHAT WE HAVEN'T SETTLED.

- Greater China needs a licensed local partner, and we don't have one signed. Our price holds, and the shared terms assume one by June 2027.
- Two current deals run into the first season, in Japan and in the Nordics. We've priced them as ending on time, and we'd buy them out if not.
- The union hasn't agreed the tracking data license. If it doesn't, that option falls away and nothing else moves.

FROM HERE

Mar 12, 2027	Owners' meeting and vote
Apr 30, 2027	Long form signed
Sep 2027	Regional partner contracts closed
Aug 2028	First match, in 190 territories



Want one built for your deal? **Start a proposal**